



## Category Page Sponsorship – Monthly Pricing

*Platinum - \$17,000 (Average of 36,000+ impressions per month)*

Business Ethics, Corporate Social Responsibility, and Philanthropy

*Gold - \$14,000 (Average of 26,000-35,000 impressions per month)*

Academia, Clean Technology, Community Development, Corporate Governance, Environment, Green Jobs, and Sustainability

*Silver - \$12,000 (Average of 20,000 – 25,000 impressions per month)*

Activism, Diversity and Human Rights, Events, Fair Trade, Finance, Green Building, Green Products, Health and Wellness, Human Rights, Ratings and Awards, Renewable Energy, Research and Publications, Socially Responsible Investing, Volunteerism, Workplace Issues

### Package Benefits:

- 1 Featured Press Release\* about news of your choice. Must include mention of your Sponsorship of a CSRwire Category Page. Analytics provided.
- 2 Featured Press Releases published by CSRwire mentioning your Sponsorship of a CSRwire Category Page. Analytics provided.
- Your sponsorship will be featured on CSRwire's homepage for a total of three weeks.
- Profile Membership for one year
- Included in your Sponsor Tower is the option to incorporate a customized RSS feed of your CSRwire Press Releases, Event or Reports.
- Link to Sponsored Category Page in every News Alert for the length of your sponsorship (approximately 20 News Alerts per month).
- Sponsor Tower (250 x 168) on Category Page with text and link to webpage of your choosing. Tracking of page views and click throughs provided.

### Rules and Restrictions:

Each organization can purchase a maximum of 4 months of sponsorship in each category per year with no more than 2 consecutive months at a time. Sponsorships are sold on a first-come first-serve. All pricing is valid through December 31, 2010.

\*A Featured Press Release receives CSRwire's standard distribution and additional featuring time for the release. This means your organizations logo and the headline of the release is featured on the right hand side of our home page and press release page for seven days and five days in our weekly news alert.